

## YOUR FAMILY AND FRIENDS WANT TO BE HEARD



### Enjoy laughter and conversation with family and friends

Why struggle to hear when a hearing test is free?

If your TV is on too loud, social situations are a strain or everyone seems to mumble, we offer free hearing checks, free hearing aid trials and a tinnitus advisory service.

Call today on **0151 342 6325**

Same day ear wax removal appointments also available

Hear Pure, 1 Milner Road, Heswall CH60 5RT



## Heswall Tinnitus Advisory Service Opens

Tinnitus can be debilitating and even life-changing. It is not a disease or an illness, but is a range of symptoms generated within the auditory system. The good news is that it is treatable and tinnitus programmes really can improve quality of life.

**David is a qualified Tinnitus Advisor in Heswall and explains more.**

***Tinnitus can be a complex area for treatment. What training have you had?***

It's the Tinnitus Advisory training from the British Tinnitus Association supervised by audiology expert Dr Laurence McKenna. Based at the Royal National ENT Hospital, Dr McKenna has worked in the field of psychology applied to audiology for three decades.

***Why did you attend the course?***

Tinnitus is a condition close to my heart. I hear about it so often from people visiting our clinics and I am delighted that our training means we can really help to change lives.

***What is your tinnitus treatment approach?***

We have a combination approach where we consider the patient's habituation or diminishing their response to the tinnitus stimulus. Next is the advisory programme to incorporate sound enrichment devices, tinnitus retraining counselling and tinnitus masking devices.

***How do you know which approach is right?***

We run a thorough initial assessment before a bespoke treatment package is developed. We are not looking for quick fixes, but aim for a programme to achieve habituation and rehabilitation for as long as our support is needed.

**You can book a tinnitus consultation with Hear Pure Heswall for FREE.** Advisory treatment sessions are 30 minutes and £45 each, or free with a Tinnitus Masker purchase.

Talk to **Hear Pure** on **0151 342 6325** (7 days a week)

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