

hearing expert 

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hearing expert

Hello everybody, I'm Ian Waring and I own and run Hearing Expert in Greasby,

I qualified as a Registered Hearing Audiologist over 20 years ago and have been helping Wirral to hear better ever since. As a member of the British Society of Hearing Aid Audiologists (BSHAA) I undergo continuing professional development and am constantly refreshing my skill set, learning new techniques every year. The very latest of these skills is wax removal using microsuction (a tiny vacuum cleaner) and an endoscope (a tiny camera). The camera is placed inside the ear, enabling me to watch on a screen to see wax being removed as the procedure is carried out.

Changing lives for the better with cutting-edge hearing instrument technology gives me the greatest satisfaction. New developments in this field allow me to fit tiny hidden, rechargeable (so you don't have to change batteries) hearing devices that can stream TV and telephone calls straight into your hearing aid. Advancements like this enable my patients to get on with their lives and not be held back by loss of hearing.

Our hearing begins to deteriorate from the day we are born. The smallest bones in the body, the ossicular chain, bridge the gap between the eardrum (the outer ear) and the cochlear (the inner ear) – these are the only bones that are fully formed when we are born. I find the whole structure and intricacy of the ear fascinating and it is one of the reasons I love what I do. Simply removing wax from the ear canal (a simple procedure, usually lasting five to ten minutes) can elicit responses of 'pleased' to 'ecstatic' from my patients. Twice this year alone we have had patients suffering vertigo and tinnitus, which they have believed to be permanent until we've removed wax and given them instant relief.

Independence: All high street providers are tied to supply chains that they have with one or two hearing aid manufacturers. This limits their choice and ultimately what they can offer you. As I am an independent supplier of hearing instruments, all the manufacturers constantly vie for my business. This enables me to supply any cutting-edge hearing instrument technology, once I've tested it and if I think it's any good. I will give you bespoke hearing instruments tailored to your particular needs and coupled with a personalised rehabilitation package for the lifetime of the hearing aid. This personalised aftercare guarantees you get the best out of your hearing instruments, year after year. So, if your hearing changes, the instruments are reprogrammed to accommodate this change, free of charge.

Buy with confidence. We offer all this, with a 100% money back guarantee. You've nothing to lose, and remember – HEAR BETTER, LIVE BETTER.



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